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Welcome to the 2nd Annual Kenda Cup. We've got a new format for racers this year, and we hope you will be able to attend one or several of the designated Kenda Cup races across the country.

Quite simply, the Kenda Cup races found on the U.S. Cup race calendar will act as an official regional qualifier for the Kenda Cup Invitational race to be held in early September.

The goal is to get the best amateur and pro riders, regardless of nationality and location, all in one place to compete for a champion jersey, number one plate and great swag. Riders will also walk away with ultimate bragging rights and a # 1 plate, if they can win the Kenda Cup Invitational race.

Why no series like last year?

Instead of having to chase a series across the country, amateur and regional pro's will now have the opportunity to go to a designated Kenda Cup race in their region and try and qualify for the Invitational. Given the current costs of travel and the economy, we know it's taxing for today's amateurs to try and follow a national series.

These Kenda Cup races were hand selected by the U.S. Cup management to cover as broad of a rider base and national demographic as possible. Most of these events or series have been running for several years, if not decades. The U.S. Cup is proud to partner with some of the best promoters and mountain bike events across the country to make this cohesive network of Kenda Cup races.

Our goal is to strengthen the mountain bike community across the nation, and bring the races to the riders.

Thank you for supporting the U.S. Cup and the Kenda Cup race in your area.

www.uscup.net

Ty Kady
US Cup Marketing Director

Mission Statement:

The US Cup's goal is to incorporate local/regional promoters and race venues from across the country to create a cohesive, sustainable mountain calendar of races, while raising the quality and visibility of each event through assistance in marketing, organization and supplemental sponsorship.

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Kenda Cup FAQ:

How does the Kenda Cup work?

The Kenda Cup's are individual races or races within an existing series that act as a qualifier for the Kenda Cup Invitational Shootout. All one has to do is attend an official Kenda Cup race that is listed on the U.S. Cup calendar and try to qualify.

What do I have to do to qualify?

You must finish in the top 60% of your class to qualify for the Kenda Cup Invitational. For example a class that has 10 riders, will qualify 6 riders from that particular class and round ($10 \times 60\% = 6$).

For example a class with 16 riders would qualify 9.6 riders if we take the 60% rule. However, any number with a decimal of .5 or more will be rounded up to the next whole number; in this case 10 riders would qualify.

How will call ups be based at the Kenda Cup Invitational?

Call up's will be based on several factors and will be at the discretion of the US Cup management. Some criteria that will be taken into consideration are the following: **USA Cycling National rankings, Kenda Cup qualifying finishing position, Kenda Cup Power Point Rankings, and rider past race history.**

What are the Kenda Cup Power Point Rankings?

The Kenda Cup Power Rankings is a simple system to help establish qualifying positions for the same class and age category from completely separate race regions.

Here's how it works:

Power Ranking is calculated in two steps (see examples below):

1. Finish position /divided by number of riders in the class.
2. Multiply the result of step number 1 by 100 and then subtract 100. The number is rounded up to the nearest hundreth.

Jim wins the CAT 1 45-49 class in California with 15 racers.

Jim's Kenda Cup Power Point ranking would be: $1 \text{ divided by } 15 = .066 \times 100 = 6.6 \text{ minus } 100 = 93.33\%$

Chad wins the CAT 1 45-49 class in Georgia with 6 racers.

Chad's Kenda Cup Power Point Rankings would be: 87.50% (1 divided by 6 racers. $\times 100 - 100$)

In this scenario Jim would be called up before Chad, even though both won their respective qualifier.

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Kenda Cup FAQ:

What if I want to race a series?

The Kenda Cup has partnered with some of the best race promoters from across the country. While many of these events are stand alone events, [the SERC series of Gone Riding](#), [Dino Series](#) and the [California State Series of Team Big Bear](#) will still allow riders to chase a series in their respective region.

What Classes will qualify for the Kenda Invitational?

Classes for the Kenda Cup Invitational will be based on USA Cycling designated classes of Pro, CAT 1, CAT 2, and CAT 3. We are looking at doing 5 year age groups for some of the bigger CAT 1, CAT 2 and CAT 3 male classes, and 10 year age group for the CAT 1, 2, 3 Women's classes.

What if my Kenda Cup qualifier offers a 10 year age group?

No problem. That class or classes will still be held to the 60% qualification rule for all Kenda Cup's. Promoters are required to submit results to the US Cup, with classes, rider's racing age and other pertinent information.

We will then break down that age group and class and place you accordingly for the Kenda Cup Invitational.

Example if Hank wins the CAT 1 40-49 at Massanutten and his racing age is 43, Hank will be put in the CAT 1 40-44 class for the Kenda Cup Invitational.

Why do I want to attend the Kenda Cup Invitational?

The Kenda Cup invitational is aimed at putting the best riders against one another. Where a country's national championship exclude all non US based citizens, the Kenda Cup Invitational will welcome all riders, from anywhere as long as they qualified at a designated Kenda Cup race.

This truly makes it a race for the best racers in the country and North America.

The Kenda Invitational will also offer Pro and Amateur's alike a chance to go for a custom Champions jersey and # 1 plate that they can defend at the following year's race. In addition the Kenda Cup Invitational will offer great prizes and awards for riders to go after.

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